
MICHAEL S. DAUBS, PHD

Room 302, 83 Fairlie Terrace
Victoria University of Wellington
PO Box 600
Wellington 6140
New Zealand

Phone: +64 (0)4 463 6821
Fax: +64 (0)4 463 5091
E-mail: michael.daubs@vuw.ac.nz
Web: <http://www.mdaubs.net>
Citizenship: dual Canadian/US

ACADEMIC PREPARATION

PhD, Media Studies – September 2011

Faculty of Information and Media Studies

The University of Western Ontario – London, Ontario, Canada

Dissertation title: Immediacy and Aesthetic Remediation in Television and Digital Media: Mass Media's Challenge to the Democratization of Media Production

Advisory committee: Dr. Sasha Torres (supervisor), Dr. Alison Hearn

Awards: Graduate Thesis Research Award, Research Western: 2007, 2010
Western Graduate Research Scholarship – 2006, 2007, 2008

MS, Media Arts and Science (New Media) – May 2005

School of Informatics

Indiana University – Indianapolis, Indiana, USA

Specialization: Multimedia interface design

BA, Telecommunications, Psychology Minor – May 2000

Indiana University – Bloomington, Indiana, USA

Certificate in Practical German

Department of Modern Languages and Literatures

The University of Western Ontario – London, Ontario, Canada – February 2012

PEER-REVIEWED PUBLICATIONS

Daubs, Michael S. "HTML5, Digital Rights Management (DRM), and the Rhetoric of Openness." *Journal of Media Critiques* 3, no. 9 (2017): 77-94.

Daubs, Michael, and Kathleen Kuehn. "The Holy Trail: Rethinking 'Value' in Google's Ubiquitous Mapping Project." *MediaNZ* 16, no. 1 (forthcoming, 2016).

Daubs, Michael S., and Vincent Manzerolle. "App-Centric Mobile Media and Commoditization: Implications for the Future of the Open Web." *Mobile Media and Communication* 4, no. 1 (2015): 52-68.

Daubs, Michael S. "The Social News Network: The Appropriation of Community Labour in CNN's iReport." *The Political Economy of Communication* 3, no. 2 (2015): 55-73.

Daubs, Michael S. "Hindsight in 2020?: New Zealand's 'Wait and See' Approach to Mobile Broadband Regulation." *Media International Australia* 151 (May 2014): 171-79.

Daubs, Michael. "Subversive or Submissive? User-Produced Flash Cartoons and Television Animation." *Animation Studies* 5, (2010): 51-59.

Baldwin, Dan L., Michael Daubs, and John B. Ludwick. "Flashimation: The Context and Culture of Web Animation." In *ACM SIGGRAPH 2006 Electronic Art and Animation Gallery*. Boston, Massachusetts: ACM Press, 2006.

CONTRIBUTIONS TO EDITED VOLUMES

Daubs, Michael. "Integration Durch Diversifikation: Die Mediatisierung Sozialer Bewegungen Vom "Kampf Von Seattle" Bis Occupy." In *Zwischen Integration Und Diversifikation. Medien Und Gesellschaftlicher Zusammenhalt Im Digitalen Zeitalter*, edited by Olaf Jandura, Manuel Wendelin, Marian Adolf and Jeffrey Wimmer, 121-38. Wiesbaden, Germany: Springer VS, 2017.

Daubs, Michael S. "Network Neutrality, Mobile Networks, and User-Generated Activism." In *Regulating the Web: Network Neutrality and the Fate of the Open Internet*, edited by Zack Stiegler, 185-200. Lanham, Maryland: Lexington Books, 2012.

SELECTED CONFERENCE PAPERS AND PRESENTATIONS

Daubs, Michael S. and Jeffrey Wimmer. "Occupy and the Erasure of History via the Merging of Online and Offline Practices." Paper presented to Acting on Media: Pioneer Communities, Social Movements and Civil Society Organizations, Bremen, Germany, October 13-14, 2016.

Daubs, Michael S. "Encoding Commercial Interests: HTML5, Digital Rights Management (DRM) and the Future of the Web." Paper presented to IAMCR 2015, Montreal, Canada, June 12-16, 2015.

Kuehn, Kathleen and Michael S. Daubs. "The Holy Trail: Rethinking 'Value' in Google's Ubiquitous Mapping Project." Paper presented to Media Ubiquity: Spaces, Places and Networks, Auckland, New Zealand, October 31, 2014.

Daubs, Michael S. "Integration durch Diversifikation: Neue Medienlogik vom ‚Kampf von Seattle‘ bis Occupy / Integration through Diversification: New 'Media Logic' from the Battle in Seattle to Occupy." Paper presented to Integration – Diversifikation: Medien und gesellschaftlicher Zusammenhalt im digitalen Zeitalter, Düsseldorf, Germany, October 9-11, 2014.

Daubs, Michael S. "What's New is Past: Flash Animation and Cartoon History." Paper presented to Loops and Splices: Changing Media Technologies, Wellington, New Zealand, August 1, 2014.

Daubs, Michael S. "New 'Media Logic': The Mediatisation of Protest Movements." Paper presented to Australian and New Zealand Communication Association (ANZCA) 2014, Melbourne, Australia, July 9-11 2014.

- Daubs, Michael S., and Vincent Manzerolle. "Appertunity Knocks? App-Centric Media and the Diminishing Possibility of an Open Web." Paper presented to the Apps and Affect, London, Ontario, Canada, October 18-20, 2013.
- Daubs, Michael S. "News Network as Social Network: The Exploitation of Community in the Rebranding of CNN's iReport" Paper presented to Transformations in Broadcasting, Leeds, UK, July 12-13, 2012.
- Daubs, Michael S. "Mobilization in Moments of Crisis: The #Occupy Movement and Inter-Media Agenda Setting." Paper presented to Crossroads: Scholarship for an Uncertain World – The Canadian Communication Association (CCA) Annual Conference 2012. Waterloo, Ontario, May 20-June 1, 2012.
- Daubs, Michael S. "Television, Participatory Journalism and the Aesthetics of Immediacy." Paper presented to Theoretisch praktisch!?: The 56th Annual Conference of the German Communication Association (DGPUK). Dortmund, Germany, June 1-3, 2011.
- Daubs, Michael S. "The Pirate Paradox: Subverting and Reifying the Ideology of Mass Media." Paper presented to Mediatized Worlds, Bremen, Germany, April 14-15, 2011.
- Daubs, Michael S. "Subversive or Submissive? User-Produced Flash Cartoons and Television Animation." Paper presented to Animation Evolution: The 22nd Society for Animation Studies Annual Conference. Edinburgh, Scotland, UK, July 9-11, 2010.
- Daubs, Michael S. "Television and New Media Aesthetics: Remediation and the Challenge to Independent User/Producers." Paper presented to Media Culture in Change: The 54th Annual Conference of the German Communication Association (DGPUK). Bremen, Germany, April 29-May 1, 2009.
- Daubs, Michael S. "Flashimation: Cultural Exchange between Television and New Media." Paper presented to Animated Dialogues: The 19th Society for Animation Studies Annual Conference. Melbourne, Australia, June 17-19, 2007.
- Baldwin, Daniel, Michael S. Daubs, and John Ludwick. "Flashimation: The Context and Culture of Web Animation." Paper presented to the 33rd International Conference and Exhibition on Computer Graphics and Interactive Techniques (SIGGRAPH 2006). Boston, Massachusetts, July 30-August 3, 2006.

SELECTED INVITED LECTURES AND PRESENTATIONS

- "HTML5: Our Code and Saviour or False Idol?" Presented to das Institut für Medien, Wissen und Kommunikation (imwk) der Universität Augsburg (Institute for Media, Knowledge and Communication at Augsburg University), Augsburg, Germany, November 2016.
- "Worshipping at the Altar of HTML5: App-centric media, and the commoditisation of the web." Presented to *Film and Media Studies Research Seminars*, Victoria University of Wellington, August 2015.

“Activism or Slacktivism: Assessing the Efficacy of Digital Activist Movements.” Presented to Victoria University International Leadership Project (VILP) Seminar, May 2015.

“Activism or Slacktivism: Assessing the Efficacy of Digital Activist Movements.” Presented to Victoria University International Leadership Project (VILP) Seminar, August 2014.

“Community, Labour and Exploitation in CNN’s iReport.” Presented to *Film and Media Studies Research Seminars*, Victoria University of Wellington, March 2013.

TEACHING EXPERIENCE

Lecturer **January 2013–present**

School of English, Film, Theatre, and Media Studies

Victoria University of Wellington – Wellington, New Zealand

- Media, Activism and Social Movements (4th year Honours seminar)
 - First trimester 2016
- Media: Images and Text (1st year course)
 - First trimester 2013, First trimester 2014, First trimester 2015, First trimester 2016
- New Media: Theory and Practice (3rd year elective course)
 - Second trimester 2013, Second trimester 2014, Second trimester 2015

Assistant Professor (Adjunct) **May 2012–December 2012**

Faculty of Information and Media Studies

The University of Western Ontario – London, Ontario, Canada

- Radio and Television as Entertainment Media (2nd year elective course)
 - Fall 2012
- Television and Digital Media Convergence (3rd year elective course)
 - Fall 2012
- The Politics of Digital Media (3rd year elective course)
 - Fall 2012

Lecturer (Adjunct) **September 2007–April 2012**

Faculty of Information and Media Studies

The University of Western Ontario – London, Ontario, Canada

- Radio and Television as Entertainment Media (2nd year elective course)
 - Fall 2008, Winter 2010, Winter 2011, Winter 2012
- Television and Digital Media Convergence (3rd year elective course)
 - Fall 2009, Fall 2010, Fall 2011
- The History of Communication (2nd year required course course)
 - Winter 2011
- Issues in Online Identity and Community (3rd year elective course)
 - Fall 2007 Distance Learning Course

GRADUATE SUPERVISIONS

- Bo Wang (PhD), Victoria University of Wellington – co-supervision, in progress
 - “Mass Participation in the Age of Web 2.0: A Study on the Contemporary Fan Subculture in Chinese Social Media”
- Shahirah Wan Hassan (MA), Victoria University of Wellington – co-supervision, July 2016
 - “The Role of New Media and Post-Orientalism in Palestinian Resistance”
- Ariane Galope (MA), Victoria University of Wellington – co-supervision, October 2015
 - “A Community of *Liars*: Rebranding ABC Family as a Teen Network”
- Benjamin Longhurst (MA), Victoria University of Wellington – co-supervision, April 2014
 - “Confessions of the Flesh: the Facebook Confessional”

TEACHING AWARDS

- Dean’s Award for Excellence in Part-Time Teaching (Faculty of Information and Media Studies, University of Western Ontario)
 - 2012
- University Student Council Teaching Honour Roll Award of Excellence Recipient (University of Western Ontario)
 - 2008-2009, 2010-2011, 2011-2012
- University Student Council Teaching Award Nominee (University of Western Ontario)
 - 2009-2010
- Graduate Student Teaching Assistant Award Nominee
 - 2006, 2007, 2008, 2009

RESEARCH FUNDING

Research Establishment Grant (Victoria University of Wellington), October 2013 (NZD \$5362)

- Project: Research on the mobile web, mobile apps, and mobile broadband regulation

Ashley Studentship for Research in Tobacco Control, May 2006 (CAD \$7000)

- Project: “Prevention Versus Cessation: Examining the Persuasiveness and Communicative Value of Graphic Canadian Cigarette Warning Labels”

ACTIVITIES AND AFFILIATIONS

Association of Internet Researchers (AoIR)

- Member, 2014–present

Canadian Communications Association

- Member, 2012–present

International Association for Media and Communication Research (IAMCR)

- Member, 2015 – Present

Society for Animation Studies

- Member, 2008–present

**Media Studies Department, School of English, Film, Theatre and Media Studies (SEFTMS)
*Victoria University of Wellington***

- Media Studies Honours Coordinator, 2017
- Media Studies Research Seminar Series Coordinator, 2016
- Media Studies Representative, SEFTMS Teaching and Learning Committee, 2014-2016
- Coordinator, Media Studies Undergraduate Honours Research Projects, 2013-2014

**Limited Duties Affairs Committee, Faculty of Information and Media Studies
*The University of Western Ontario***

- Elected Member, 2012-2013

**Graduate Education Council, School of Graduate and Postdoctoral Studies
*The University of Western Ontario***

- Member, January 2008–December 2009